The phrase "reference unit" refers to any mental image or concept that an individual uses to represent the size of a measuring unit. Here are a few of the most common reference units:

## Length:

- 1 mm is roughly the thickness of a paperclip wire.
- 1 cm is roughly the width of a paperclip or of your pinky.
- 1 m is roughly the height of a doorknob from the floor.
- 1 km is roughly the distance from our classroom to McDonald's.
- 1 km can also be thought of as how far you can stroll in 5-7 minutes.


## Weight:

- 1 mg is roughly the weight of 3 grains of sand.
- 1 g is roughly the weight of a paperclip.
- 1 kg is roughly the weight of 3 cans of pop.


## Volume:

- $1 \mathrm{~m} \mathrm{\ell}$ is roughly the volume of your pinky fingertip, from the base of your nail on.
- $1 \ell$ is half of a 2 -liter bottle.
- $1 k \ell$ is roughly the volume of a bathtub.


## Temperature:

- Water freezes at $0^{\circ} \mathrm{C}$ or $32^{\circ} \mathrm{F}$.
- Water boils at $100^{\circ} \mathrm{C}$ or $212^{\circ} \mathrm{F}$.
- Body temperature is roughly $40^{\circ} \mathrm{C}$ or $100^{\circ} \mathrm{F}$.
- Room temperature is roughly $20^{\circ} \mathrm{C}$ or $70^{\circ} \mathrm{F}$.


## Rough comparisons between metric and customary units:

- A yard is a little less than a meter.
- A quart is a little less than a liter.
- A pound is about half of a kilogram.
- A kilometer is about half of a mile.
- A centimeter is about half of an inch.

